

WORLD TOUR 1984-85

KISS®





Animalize (September 1984)



KISS
(February 1974)



Hotter Than Hell
(October 1974)



Dressed to Kill
(March 1975)



Alive
(September 1975)



Destroyer
(March 1976)



Rock & Roll Over
(November 1976)



Love Gun
(June 1977)



Alive II
(October 1977)



Double Platinum
(April 1978)



Gene Simmons
(September 1978)



Paul Stanley
(September 1978)



Ace Frehley
(September 1978)



Peter Criss
(September 1978)



Dynasty
(May 1979)



Unmasked
(May 1980)



The Elder
(November 1981)



Creatures of the Night
(October 1982)



Lick It Up
(September 1983)



Animalize
(September 1984)







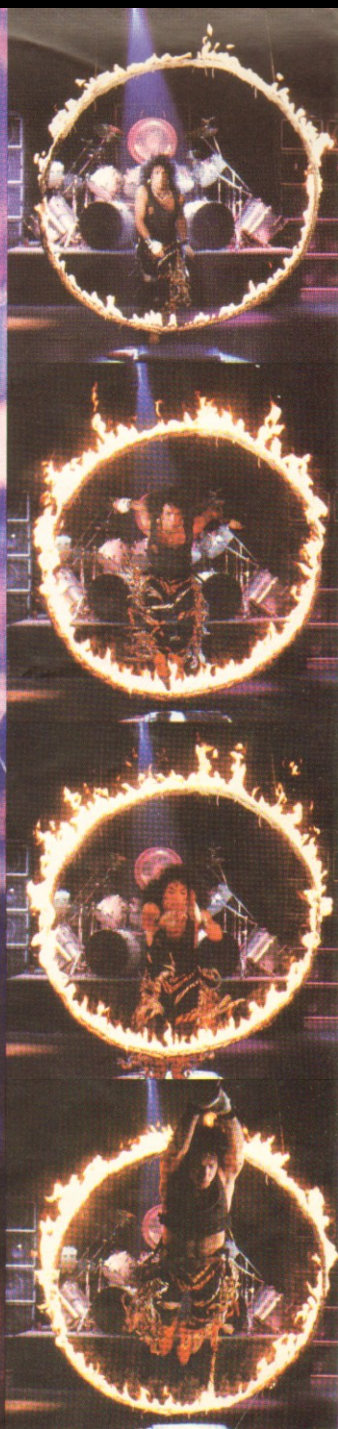


**“I mean really
what’s the point of life
if we’re not living.
I want to get
and give all I can.”**

PAUL









**“Don’t take shit
from anybody.
Ever!”**

GENE













**“Rock is everything to me.
If I couldn’t play my music
and take things out
on my drums
I’d be in jail by now!”**

ERIC











**“It’s what you play
not what you say
that makes believers . . .
you can’t fool the fans.”**

BRUCE







The stage is black. The audience is restless. Anxious anticipation fills the air. Then the chant begins. kiss! Kiss! Kiss! KISS! KISS! The call of the crowd crashes through the arena. The magic is about to begin.

A tiny flame flickers through the darkness. Then another. And another until the audience is suddenly ablaze with their personal torches ready to touch off a rock and roll inferno.

Then. As if all the forces of thunder and lightening were released in unison — KISS comes forth from the darkness.

KISS. Larger than life... Wilder than wild. Louder than loud. An unstoppable force that's been blazing a smoldering trail with a fire and frenzy unequalled in rock and roll history.

KISS. Like molten lava their volcanic sound spills white heat that rants and rumbles with powerful rage. 120 Decibels of pure KISS. Cranked to the max, wave after wave of defiance is delivered in the most exciting rock and roll performance we'll ever see.

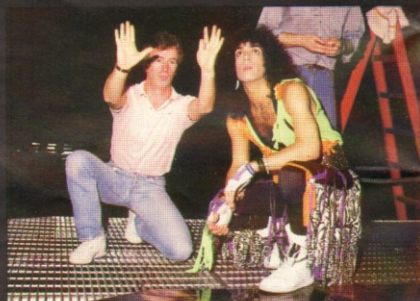
We, the fans who have been electrified by this phenomenon called a KISS Concert know we've had no experience like it before. But what about the band? What feelings charge through their minds and bodies as they take us to the heights over and over again with the songs from their newest album "Animalize" as the centerpiece?

Watching Paul Stanley's performance is to see the personification of pure, raw power and pride. But what does he feel? "It's like the audience is speaking through me. Like we're one person — and I'm communicating what we all have to get out."

Gene Simmons stalks the stage — musical weapon in hand, fierce eyes on fire.

"I've got nasty habits It's a fine line
So many girls and so little time.
When love rears its head I wanna get on your case
Wanna put my log in your fireplace."

He tells what it's like for him... "I feel the fans — I see their faces, their emotions reach me just like I'm reaching them. Time stands still and we explode together with a rush that rips through my brain and body."





They've been called madmen. Masters of the Bizarre. But we understand that KISS must exist, must break the rules, enrage the establishment, surprise and excite all of us with their anthems that say grab it all, take life and squeeze every damn drop out of it.

Eric Carr's emotions are more about the raw energy of a KISS show. "I attack the drums. I don't think about playing. It happens. I get crazy and that's enough."

KISS. For now and always, the ultimate Heavy Metalmen. Paul Stanley, Gene Simmons, Eric Carr and now Bruce Kulick.

After an ongoing illness forced Mark St. John's departure on the eve of the Animalize tour, Bruce stepped in to carve his name in rock. "I've known these guys for ten years. After five months of playing on tour they asked me to join. I'm here to stay."

After over a decade... 16 million albums both gold and platinum... and SRO tours that have taken them to every corner of the world... KISS lives for now... for this concert. This moment. Tearing down the idols and the idiots. Tearing away the scam and the sham. And touching a nerve that tells us what we want life to be. Paul says it in "Get All You Can Take":

"Get down, fool around,
If you got half a chance you take it,
Ooh yeah; stand your ground,
You gotta bend the rules to make it."

KISS is here and it's now. Every note, every beat, every word shatters our senses and sends shivers deep into us all. All of us fans sharing the life-blood and energy that is KISS.

Finally it ends. The cheers are now a memory. But the brilliant lights still burn in our minds. The stage is empty, but the explosions still ring in our ears. The party is not over. For the fans, and for the band, the party's never over.

"It's a hit or a miss,
an eye for an eye,
Live for today,
And don't ask why."





WORLD TOUR 1984-85

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